

CONTACT INFORMATION

Melissa Jackman
VP of Vendor Relations
jackman@duq.edu

Denis Rudd, Co-VP of Programs
denis.rudd@NHPittsburgh.com

Tom Wilk, Co-VP of Programs
twilk@cmu.edu

CONNECT WITH US



www.hdisteelcity.org



www.facebook.com/HdiSteelCity



www.twitter.com/hdisteelcity



www.linkedin.com/e/vgh/3114814



hdi@hdisteelcity.org

STEEL CITY STATS

- More than 2,500 active email contacts.
- Over 50 member companies representing industries including higher education, banking, legal, healthcare, manufacturing and more.
- Over 100 local chapter members in Pittsburgh.
- Average of 30 attendees per chapter meeting
- Average of 75 attendees per special event.
- Over 3,700 website visits per year from more than 1,800 visitors.
- Membership is composed of staff, consultants, technicians, managers, executives, and vendors.
- Steel City has consistently received the HDI Circle of Excellence Achievement Award for 9 years.
- Chapter members have been recognized regionally and internationally for prestigious awards including Local Chapter Officer of the Year, CSAT Elite 50, Analyst of the Year, Desktop Support Technician of the Year, and Service Improvement Awards.

Vendor Partnership Program

Vendor partnerships are an invaluable part of the HDI Steel City chapter. Our goal is to make sure that our partners are seeing the value in their investment, while at the same time ensuring that we have partners that are bringing value to our members. Our members are practitioners, evaluators, and decision makers searching for the best services and solutions. Our partners are industry leaders who have the goal to increase exposure of their companies and offerings.

Partner Benefits	Annual Chapter Partner	Meeting Partner	Special Event Partner
Membership Participation			
Logo included in all chapter email communications for one year	X		
Company logo and link in Chapter Newsletter for one year	X		
Logo and link on Steel City website front page for one year	X		
Announcement on our Social Media sites promoting our partnership	X		
Provide literature displayed at chapter meeting registration table for one year	X		
Attendance for 8 HDI Local Chapter Meetings for 1 attendee per year	X		
Brief product/service overview presented by your company at one chapter meeting (<5 minutes)	X	X	
Logo, link, and company description on meeting and registration websites	X	X	
Business card collection opportunity for a door prize (provided by you) at one monthly meeting	X	X	
Option to host a meeting at your site or client site	X	X	
Option to present a content rich, non-sales presentation at one monthly chapter meeting. Presentation will be placed on Steel City website.	+200	+200	
AOY & DST Awards Program Participation			
Company logo included in printed event program for attendees	X		X
Company overview at the Awards Banquet (5 minutes)	X		X
Provide gift(s) to be included in door prize drawing (you may collect business cards)	X		X
Vendor table dedicated to your company's literature	X		X
Logo, link, and company description on event website	X		X
Provide gifts and/or swag for award nominee gift bags	X		X
Invitations to the Annual Awards Banquet in December	2**		1**
Partnership Pricing	\$1,500-1700	\$750-950	\$750

The HDI Steel City chapter is a not for profit organization and does not endorse or recommend any vendor, vendor product, or vendor service.

**Additional tickets can be purchased by vendor attendees for the AOY/DST and Social Events

ABOUT HDI STEEL CITY

Steel City is a local chapter of HDI located in Pittsburgh, PA. HDI is the world's largest membership, training, and certification association for service and technical support professionals. Guided by an international panel of industry experts and practitioners, HDI is the leading resource for help desk and support center emerging trends and best practices.

Our chapter meets monthly and our membership is composed of staff, consultants, technicians, managers, executives, vendors, and others who are active in the IT service and technical support community. Ten experienced and influential volunteers from the service and support industry manage our local chapter. Our programs target those at all levels of the organization, from front line staff to executives, and provide the latest industry hot topics such as customer service, metrics, IT service management, support trends, new technologies, and much more!

STEEL CITY DEMOGRAPHICS

Become a partner and your company will have the potential to be noticed by hundreds of the top service and support professionals who work for a diverse range of companies and industries such as...

Alcoa, Inc.
American Cancer Society, Inc
Apogee IT Services
Bayer Corporation
BNY Mellon
Carnegie Mellon University
Community College of Allegheny County
Community College of Beaver County
Compucom
Continuum
Development Dimensions International
Dick's Sporting Goods
Duquesne University
EDMC
Erie Insurance Group
Excalibur Data Systems, Inc.
Federated Investors

Giant Eagle, Incorporated
Glatfelter Insurance Group
GNC
Hewlett Packard
Highmark BCBS, Inc.
Hussey Copper
Ideal Integrations
K & L Gates
Lantek Computer Services
Mine Safety Appliances
Mylan, Inc.
Nationwide Insurance
New Pig Corporation
Orrick, Herrington & Sutcliffe LLP
Penn State Outreach Technology
Penn State University Altoona
Penn State University

PepsiCo, Inc.
Progressive Insurance
Reed Smith LLP
ServiceNow
SN3
Service Transformation Factory
TEKsystems
Thermo Fisher Scientific
True Value Company
University of Pittsburgh
UPMC
Virtual OfficeWare, Inc.
Vocational Guidance Services
WESCO Distribution
West Virginia University
West Virginia University Healthcare
WVNET

BENEFITS OF PARTNERSHIP

HDI Steel City is a registered non-profit organization that depends heavily on our vendor partner's support to deliver quality subject matter within our meetings and events. Take advantage of the power of the HDI brand at the local level and leverage the unique opportunities available to share your organization's message with local industry leaders and practitioners. Partnership provides a great opportunity to market your company, products, and services and allows you to network with other industry professionals. We foster a win-win situation by providing an environment where partners may reach the HDI Steel City IT Professional community and HDI members.

Increase your visibility in the local market by sharing your organizations brand and key message with industry professionals! We have local chapter members from over 50 of Pittsburgh's most prestigious companies and educational institutions. Members come from industries that include higher education, legal, banking, healthcare, manufacturing, and more.

Meet and network with local industry professionals to gain potential customers! With an average of 30 attendees per chapter meeting, 75 attendees per special event, and a mailing list with more than 2,500 active contacts, we are committed to increasing our membership in order to increase the value to you.

Conduct an assessment of needs in the industry and gain valuable insight from practitioners! Partnerships are an invaluable part of the Steel City Chapter. Our goal is to make sure that our sponsors are seeing the value in their investment, while at the same time ensuring that we have sponsors that are bringing value to our members.

HDI Steel City encourages companies with products and services related to the IT Service and Support industry to partner with us in presenting educational opportunities for IT professionals.